



**SISTERS *of* CHARITY FOUNDATION**  
**OF SOUTH CAROLINA**

**Lead • Advocate • Act**

January 2010

Dear Friends and Supporters:

The Sisters of Charity Foundation of South Carolina recently embarked upon an extensive strategic planning process with input from our Board of Trustees, staff and various community members. We took seriously our strategic planning process recognizing the important role we play as a statewide foundation in our ability to impact, influence and leverage various resources throughout South Carolina. During this time, we also established a new mission and vision statement to reflect who we are and our vision for the future.

In response to God's call and in the spirit of the Sisters of Charity of St. Augustine, our mission is to strategically use resources to reduce poverty through *action, advocacy and leadership*. We further our mission through initiatives, grantmaking, education, capacity building, advocacy and measuring the outcomes of these efforts.

Our vision for the future is that families in South Carolina have the resources to live out of poverty. We define families broadly, to include individuals and couples, as well as mothers, fathers, grandparents or other caregivers of children working to build a better life for themselves, their children, their community and the next generation. We recognize in order for families to live out of poverty, they need to have necessary resources (i.e., spiritual, physical, material, etc.) to grow and fully develop their God-given potential and gifts.

Our new mission and vision remain rooted in our organizational core values of courage, respect, compassion, justice, and collaboration and other guiding principles that have been at the core of our organization since our Foundation's inception in 1996. You will also notice our new organizational logo –the radiant cross– representing the guidance, light, spirit and presence of our faith.

We are pleased to present to you several core components of our strategic plan and welcome your feedback. We look forward to partnering with you in order to achieve our strategic goals and reduce poverty in South Carolina.

In service,



Tom Keith  
President



Yvonne Tolley Orr  
Board of Trustees Chair



# Our Strategic Goals

*Grounded in our core values and Catholic principles, these five strategic goals direct our future work.*

## *mission:*

In response to God's call  
and in the spirit  
of the Sisters of Charity  
of St. Augustine,  
we strategically  
use resources  
to reduce poverty  
through *action, advocacy  
and leadership.*

### Courageously *Lead*

- Become an innovative leader and knowledge resource about families in poverty in South Carolina.
- Increase other organizations' capacity to address poverty in South Carolina.

### Collaboratively *Advocate*

- Build a critical mass of state and local leaders in South Carolina who are aware of the impact of generational poverty and can influence policy.

### Compassionately *Act*

- Sharpen the focus of our grantmaking to organizations that create opportunities for families to live out of poverty in South Carolina.
- Build our organizational capacity to achieve our strategic goals, fulfill our mission and elevate the Sisters' ministry in South Carolina.

*vision:*  
Families  
in South Carolina  
have the resources  
to live  
out of poverty.

# Our Success Indicators

*The following targets provide us with a concrete way to benchmark and measure our efforts in 2014.*

## Impact

- Provided Strategic Funding to Support Families in Social Services, Health and Education
- 400 Members from the Nonprofit Sector with Increased Leadership Skills
- Increased Capacity and Effectiveness among Grantees

## Influence

- Increased Visibility and Leadership to Advance Our Mission
- Successful Dissemination of Knowledge/Research
- Use of Effective Communication Methods
- Launch of Poverty Awareness Campaign
- Establishment of SC Legislative Commission/Council on Poverty

## Leverage

- Number and Strength of Partnerships/Collaborations Initiated or Maintained
- Increased Return on Investments (Financial or Social Value)



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*A Ministry of the Sisters of Charity Health System*

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